

Recruitment of Homeless Men with Alcohol and Drug Problems into Case Management

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ABSTRACT. Little is known about which treatment programs are most successful with homeless substance abusing persons, or how to recruit them into using those programs. A sobering-up station and a jail liaison were designed as the primary outreach components for recruiting men into the case management core of Project Connect in Louisville, Kentucky. Among 1,600 men who had contact with these outreach components, 11 percent accepted case management within a year, but none of those who visited it a single time or only had contact with the jail liaison were recruited. The frequency of visiting the sobering-up station was the single most important factor, followed in order of importance by jail stays, age, and the interaction between race and the frequency of sobering up station visits. The model accounts for over half of the dispersion in loglinear analysis.

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